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Claims:

1. An internet based system configurable to allow a user to file at least one trade mark application said system comprising:

5 means for presenting a predetermined list of goods/services to said user of said service system; and

means for selecting said goods/services from said predetermined list.

10 2. An internet based system as claimed in claim 1 wherein said means for presenting said goods/services comprises use of at least one drop down menu.

15 3. An internet based system as claimed in claim 1 or 2, wherein said means for presenting said goods/services comprises use of at least one scroll bar window.

20 4. An internet based system as claimed in any of the preceding claims, wherein said means for selecting said goods/services comprises use of at least one icon, whereby said user of said system selects said goods/services via selection of said icon.

25 5. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises use of at least one box, whereby said user of said system selects said goods/services via selection of said box.

30 6. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises use of at least one text box, whereby said user of said system selects said goods/services via the entry of characters into said text box.

7. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises highlighting, whereby said user of said system selects said goods/services by highlighting said goods/services.

8. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises underlining means, whereby said user of said system selects said goods/services by underlining said goods/services.

9. A method of presenting and selecting goods/services; said goods/services forming part of a trade mark application, said trade mark application being made via an internet based system; comprising the steps of:

presenting a predetermined list of said goods/services to a user of said system; selecting said goods/services from said predetermined list.

10. A method of presenting and selecting goods/services as claimed in claim 9, further comprising the steps of:

present said predetermined list of said goods/services as:

class headings; and

additional words.

11. A method of presenting and selecting goods/services as claimed in claim 9 or 10, further comprising the steps of:

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presenting said predetermined list of said goods/services using at least one drop down menu.

12. A method of presenting and selecting goods/services as claimed in
5 any one of claims 9 to 11, further comprising the steps of:

presenting said predetermined list of said goods/services using at least one scroll bar window.

10 13. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 12, further comprising the steps of:

selecting said goods/services from said predetermined list using:

15 at least one icon; or

at least one box; or

at least one text box.

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14. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 13, further comprising the steps of:

25 selecting said goods/services from said predetermined list by way of highlighting said goods/services; or

underlining said goods/services.

15. A method of presenting and selecting goods/services as claimed in
30 any one of claims 9 to 14, further comprising the steps of:

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presenting said goods/services as class headings using a scrollbar window;

selecting said goods/services;

5 entering additional words within a suitable text box.

16. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 15, further comprising the steps of:

10 presenting said goods/services as class headings using a suitable scrollbar window;

presenting additional words to said user of said system using a scrollbar window;

15 selecting said additional words by highlighting said additional words.

17. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 16, further comprising the steps of:

20 presenting said goods/services as class headings using a scrollbar window;

presenting additional words of said goods/services using a scrollbar window;

25 selecting said class headings and said additional words by highlighting said class headings and said additional words.

18. A method of presenting and selecting goods/services as claimed in 30 any one of claims 9 to 17, further comprising the steps of:

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presenting said goods/services as class headings using a first scrollbar window;

presenting additional words of said goods/services using a second scrollbar window, said second scrollbar window being generated from said first scrollbar window.

19. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 18, further comprising the steps of:

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sorting said goods/services into the relevant classes following the presenting and selecting of said goods/services.

20. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 19, further comprising the steps of:

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specifying a country in which said trade mark application will be filed;

presenting said goods/services as class headings using a first scrollbar window;

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presenting additional words of said goods/services using a second scrollbar window;

said presenting of said goods/services being in the official language of said country in which said trade mark application will be filed.

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21. A user interface for generating an interactive display capable of receiving instructions for selection of individual goods/services, said user interface comprising:

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a plurality of class selection icons for selecting at least one class of goods/services;

wherein said user interface is capable of receiving said instructions by
5 selection of a said class selection icon.

22. The user interface as claimed in claim 21, further comprising:

at least one dialogue box for containing a list of individual goods/services
10 by name,

wherein said user interface is capable of receiving said instructions by
activation of individual text data within said text dialogue box.

15 23. The user interface as claimed in claim 21 or 22, further comprising
a dialogue box data entry display, for entering text descriptions of goods/services
not listed in said goods/services menu.

20 24. The user interface as claimed in any one of claims 21 to 23,
wherein said menu dialogue lists a generic text description of goods/services
corresponding to a class icon.

25 25. The user interface as claimed in any one of claims 21 to 24, further
comprising:

a country selection icon capable of receiving instructions for selecting a
country wherein,

30 upon entering a country code corresponding to a particular country, said
goods/services are displayed in a language appropriate to said selected country.

26. A remotely accessible user interface for generating an interactive display capable of receiving instructions for selection of individual goods/services, said user interface comprising:

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at least one data processor;

at least one memory storing instructions for operating said data processor;

10 at least one memory for storing data describing a plurality of individual countries, and text descriptions of classifications of goods/services;

said user interface configured to display:

15 a plurality of class selection icons for selecting at least one class of goods/services;

a menu display, listing a generic text description of goods/services corresponding to a said class icon.

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at least one dialogue box display for entering text descriptions of goods/services;

wherein said user interface is capable of receiving instructions for selection
25 of at least one class of goods/services by activating a said icon selecting said at least one class of goods/services.

27. A method of operation of a user interface for receiving instructions for selection of individual goods/services, said method comprising:

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generating an interactive display of a plurality of class icons, each representing a class of goods/services;

5 selecting at least one class of goods/ services by activating at least one said class selection icon.

28. The method as claimed in claim 27, further comprising the steps of:

10 generating at least one text menu dialogue box containing a list of individual goods/services by name; and

receiving said instructions by activation of individual text data within said text dialogue box.

15 29. The method as claimed in claim 28, wherein said menu dialogue lists a generic text description of goods/services corresponding to a class icon.

30. The method as claimed in any one of claims 27 to 29, further comprising the steps of:

20 generating a dialogue box data entry display, for entering text descriptions of goods/services not listed in said goods/services menu.

25 31. The method as claimed in any one of the claims 27 to 30, further comprising the steps of:

generating a country selection icon capable of receiving instructions for selecting a country,

30 receiving instructions for selecting a country, by selection of said country selection icon; and

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upon entering a country code corresponding to a particular country, displaying said goods/services in a language appropriate to said selected country.

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32. A method of operation of a remotely accessible user interface for generating an interactive display capable of receiving instructions for selection of individual goods/services, said user interface comprising:

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at least one data processor;

at least one memory storing instructions for operating said data processor; and

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at least one memory for storing data describing a plurality of individual countries, and text descriptions of classifications of goods/services;

said method comprising the steps of:

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displaying a plurality of class selection icons for selecting at least one class of goods/services;

displaying a menu dialogue, listing a generic text description of goods/services corresponding to a said class selection icon;

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displaying at least one dialogue box display for entering text descriptions of goods/services;

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receiving instructions for selection of at least one class of goods/services by activating a said class selection icon selecting said at least one class of goods/services; and

- 5 receiving instructions for selection of individual goods/services by receiving text descriptions of said goods/services entered via a said dialogue box display for entering text.

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